

THAILAND:

EMERGING AS A LEADING MEDICAL HUB

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DEPARTMENT OF HEALTH SERVICE SUPPORT**

**August 28, 2024 (1:00 - 2:00 p.m.)
The Athenee Hotel, Bangkok**





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Department of Health Service Support

The Linkage of Driving the Medical Hub Policy

Level 1 Plan

National Strategy

Building Competitiveness

Level 2 Plan

Master Plans under the National Strategy

Issue (04)
Future Industries and Services
Issue (05)
Tourism

13th National Economic and Social Development Plan

Milestone 2 :
Thailand as a Destination for High-Quality and Sustainable Tourism
Milestone 4 :
Thailand as a High-Value Medical and Wellness Hub

Level 3 Plan

(Draft) Strategy for Developing Thailand as an International Health Hub (Medical Hub) (2025-2034)**

Strategy 1 Enhancing Competitiveness in the Comprehensive Medical Industry
Strategy 2 Developing the Ecosystem for the Comprehensive Medical Industry
Strategy 3 Promoting Marketing and Public Relations

Consideration of Specialized High-Value Industrial Promotion Areas to Accommodate Foreign Investors (Medical & Wellness Valley) in Thailand



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Medical & Wellness Valley Medical Technology and Wellness Industry

- 1. Dedicated areas are specifically allocated for the establishment of medical and wellness industrial cities**
- 2. Promotion of Foreign Direct Investment (FDI) in the production of pharmaceuticals, medical devices, and healthcare products.**
- 3. Utilization of investment privileges (BOI) and tax measures for the medical and wellness industrial cities**
- 4. Investment in technology transfer and Public-Private Partnerships (PPP) is used to support the establishment of a high-value medical innovation excellence research center.**
- 5. Investment in real estate development for Wellness and Retirement Village**



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Negotiations to Promote Medical and Wellness Tourism

SAUDI ARABIA

FTA: THAI EU

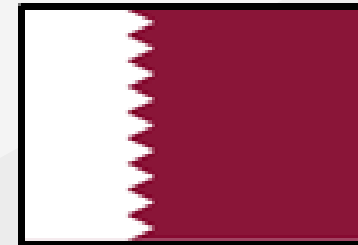
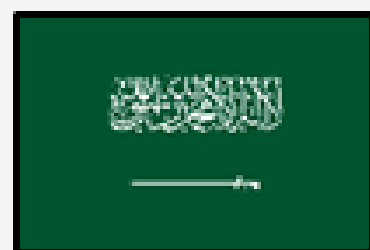
UNITED ARAB EMIRATES



Coordination to facilitate the transfer of patients for treatment in Thailand by state funds and private life insurance abroad



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The Gulf Cooperation Council (GCC) consists of 6 countries, namely:

- 1. Kingdom of Saudi Arabia**
- 2. The State of Kuwait**
- 3. Sultanate of Oman**
- 4. United Arab Emirates (UAE)**
- 5. The State of Qatar**
- 6. Kingdom of Bahrain**

VISA FACILITATION FOR MEDICAL AND WELLNESS TOURISM IN THAILAND



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Medical Tourism Visa

1-YEAR

Medical Treatment
Visa Non-MT

All nationalities
Patients with 3 followers
Multiple Entries

90-Days

Stay on Medical Treatment
CLMV
GCC

Wellness Tourism Visa

1-YEAR

Long Stay Visa O-A

All nationalities
Valid only 1 year

Age at 50 years or over
Bank Statement

10-YEAR

Long Stay Visa Non-O-X

Denmark Norway Netherlands
Sweden England France Finland Italy
Germany Switzerland Australia
America Japan Canada



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Driving Thailand's Aesthetic Medicine

Market value of Thailand's Aesthetic Medicine

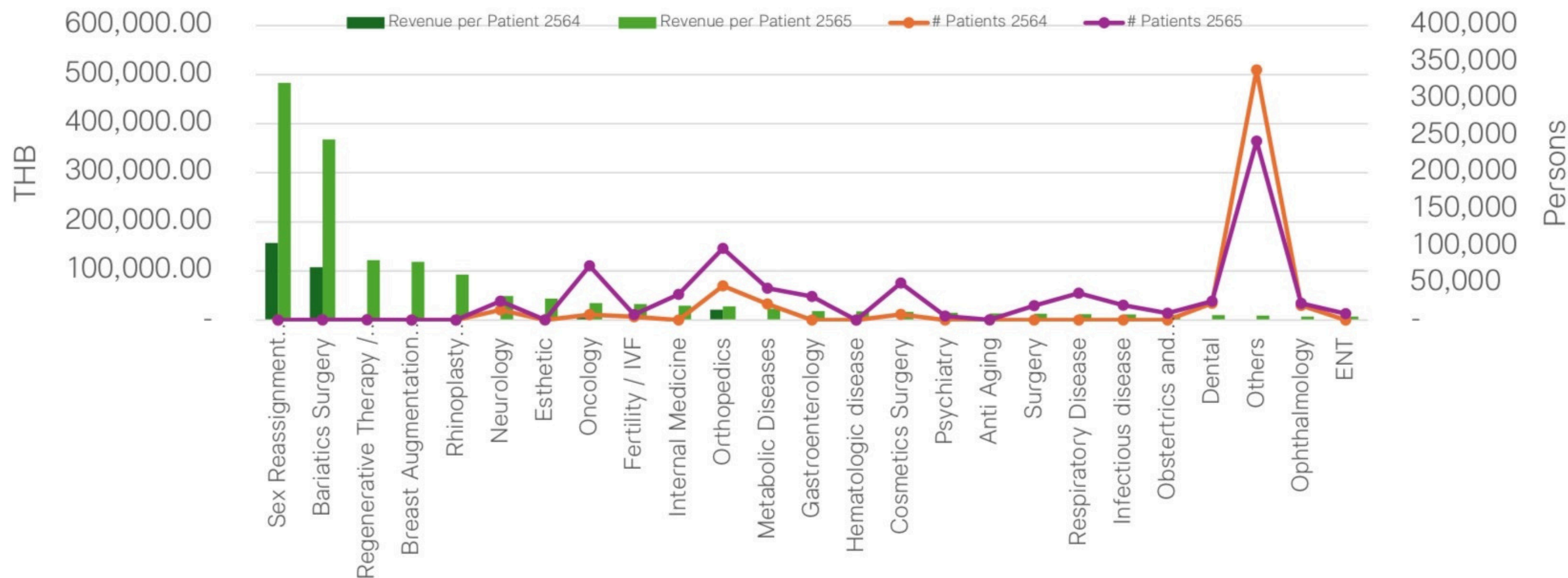
In 2027

An average annual growth rate of 16.6%, nearly tripling from 2020, with a value of 7.51 billion USD or approximately 248 billion THB.

Highlights of Thailand

1. Specialized medical teams with extensive experience, widely recognized and respected
2. Comprehensive and modern medical equipment
3. Innovative and up-to-date technology meeting consumer beauty needs
4. A variety of services and pricing options that are reasonable

Average Revenue per Patient, Patients > 50



Participation in Expo 2025 Osaka Kansai in Osaka, Japan



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The concept for the Thai Pavilion is " Bhumpiman," which integrates various aspects of Thai identity, combined with the design of the pavilion and its atmosphere that are crafted to make visitors feel relaxed and cared for, reflecting two key identities central to Bhumpiman.

**Main Theme of the Expo: Designing Future Society for our Lives
(Designing a Future Society Together)
Promoting the use of wellness and medical technology and innovation to achieve a happy and healthy life.**

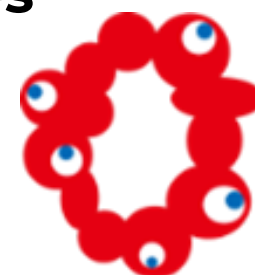
**Sub-themes of the Expo : Saving Lives,
Empowering Lives, Connecting Lives**

Event Duration: 6 months

Date: 13 April – 31 October 2025

Venue: Yumeshima Island, Osaka, Japan

An estimated 28.2 million attendees are expected.



OSAKA, KANSAI, JAPAN
EXPO2025