

# THAILAND Focus 2024



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## Keynote Address “Revitalizing Capital Market: Boosting Efficiency and Restoring Confidence”

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The global economic landscape is rapidly changing due to technological advancements, geopolitical realignments, and evolving investor preferences. To tackle with these challenges, the Stock Exchange of Thailand (SET) has developed a strategy focused on three key pillars: Trust & Confidence, Market Competitiveness, and Sustainability.

### Trust & Confidence

- Enhancing trust and confidence through initiatives such as tightening collaboration between regulatory bodies (e.g. MOUs), strengthening legal frameworks, leveraging technology and AI, and emphasizing transparency.
- Creating an inclusive market ecosystem that supports all investor segments.

### Market Competitiveness

- Promoting capital market utilization in high-growth sectors and encouraging listings from future-oriented industries.
- Innovating to meet evolving investor needs with new ETFs, fractional Depository Receipts (DRs), and a Digital Asset trading platform.
- Leveraging the capital market to accelerate innovation.
- Investing in technological infrastructure to support global investment products and enhance market surveillance.

### Sustainability

- Integrating Environmental, Social, and Governance (ESG) considerations into the market.
- Promoting ESG integration among listed companies and launching initiatives to enhance corporate governance and shareholder value.
- Developing new sustainable finance products.
- Supporting family-owned businesses (67% of SET-listed firm are family businesses)

The SET is dedicated to creating opportunities, fostering innovation, and building resilience to remain globally competitive.